

Warners' "Flirtation Walk" Ruby Keeler and Dick Powell
Another Gold Digger Success

Canadian Moving Picture DIGEST

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Exhibitors

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RAY LEWIS
Editor and Managing Director

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LONDON DAILY HERALD'S NATIONAL STAR CONTEST



THE London Daily Herald's National Star Contest reveals five Metro-Goldwyn-Mayer stars as national favorites. Wallace Beery, Joan Crawford, Clarke Gable, Greta

Garbo and Norma Shearer.

The most popular star of all is George Arliss who heads the list; Wallace Beery comes second and Elizabeth Bergner secures third place.

Sydney Bernstein's questionnaire sent to all of his patrons asking them to say what stars they liked and disliked, resulted in 127,000 replies. Bernstein is the owner of a large chain of London theatres.

Heading the list of stars liked among the male stars, is George Arliss. Our London Correspondent, Dennison Thornton, who is responsible for the information on the contests, also informs us that "it is almost a matter of certainty that George Arliss will receive a knighthood when the next birthday honours list is published by the King".

But to revert to the questionnaire, we find, following Arliss, the name of Clark Gable, then Wallace Beery, Clive Brook, Robert Montgomery, Ronald Colman, Jack Hulbert, Lionel Barrymore, Charles Laughton, Tom Walls, Warner Baxter, Frederic March, Conrad Veidt, Herbert Marshall, Leslie Howard, Jack Holt, Jack Buchanan, Eddie Cantor, Maurice Chevalier, and George Raft. You will note that again the majority of favorites are M-G-M stars.

And for the women star lists we find Norma Shearer leading among the stars best liked. Marie Dressler second, Greta Garbo in third place. Next we find Kay Francis, who did such splendid work recently in Warner's "British Agent". Marlene Dietrich is next in order, then that most sterling of RKO stars, Katharine Hepburn, followed by Gracie Fields, the latter

who is extremely popular in the northern counties.

Janet Gaynor and Joan Crawford follow; Claudette Colbert, Jean Harlow, Cicely Courtneidge, Diana Wynyard, Jessie Matthews, Joan Blondell, Madeleine Carroll, Mae West, Ann Harding, Loretta Young and Madge Evans complete the list of "liked" stars among the 127,000 replies received.

Our London correspondent writes that several of the stars liked were also named on the list of "dislikes", but that there is no doubt about the popularity of George Arliss, Norma Shearer, the late Marie Dressler, Charles Laughton, Clive Brook, Claudette Colbert, Conrad Veidt, Eddie Cantor, and Lionel Barrymore.

Elizabeth Bergner is the only British dramatic star, who is mentioned in the "Daily Herald's" popularity contest! George Arliss and Charles Laughton are included, but since they started their picture careers in Hollywood, Bergner is really the only British film star. All the others to win national acclaim are Americans, and as we previously mentioned five of them belong to Leo, the Lion!

KINGSTON WHIG STANDARD

THE Kingston Whig Standard in a recent editorial, said, "One of the greatest difficulties which the Motion Picture Industry has to suffer from is the unfair and uninformed criticism of the reforming individual who never goes to the theatre, but who has somehow conceived the idea that all Motion Pictures are seething with immorality and vice".



RAY



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PRESENTS

OUR LIST of answers from Canadian exhibitors is creeping up on us, so here goes to acknowledge some of them before 1935 kisses old 1934 good-bye.

Frank Shepherd of the Majestic Theatre, Biggar, Alta., writes in reply to our questionnaire "which pages of The Digest do you prefer?" — "All of it." Thanks, Frank Shepherd, for liking all of us.

L. H. Cameron of the Masonic Theatre, Shoal Lake, Man., is another exhibitor who says "Surely we should have a Canadian motion picture trade paper," and who "likes one — all".

Allied Amusement Ltd., Roxy Theatre, Winnipeg, Man., prefers Editorial and reviews. George Cockels, System Theatre, Montreal, Que., writes, "All of the Canadian Moving Picture Digest is of some interest; and here is my old friend, Joe Lightstone—Hello Joe—who prefers "Ray Presents". Joe has the Orpheum Theatre, Montreal.

JCYTRYNBAUM, Perron Hall, Montreal, states, "I most certainly do" believe that Canada should have a Canadian motion picture trade paper. He prefers "Ray Presents", and adds, "I do not like political discussions." Maybe you're right, political discussions are mostly "politics" and "politics" are such that there is talk in Toronto about moving the monument of Sir John A. MacDonald, Father of Confederation and the first Prime Minister of Canada, from its position at the entrance to Queen's Park, Toronto, replacing it with the monument to the memory of Queen Victoria, which occupies a position closer to the Parliament Bldgs., in Queen's Park.

The fact that there is a suggestion to replace Sir John A. MacDonald's monument with one of Queen Victoria, does not remove the political flavour of the idea. The Liberals are now the majority in the Government at Queen's Park, and the idea of moving the Conservative Prime Minister is naturally a Liberal idea. No wonder you do not like political discussions. There must be something to the saying, "Dirty politics".

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HR. WALKER, Princess Theatre, Halifax, prefers "All". Walter P. Wilson, Capitol Theatre, Edmonton, Alta., prefers "Ray Presents" and writes "Yes, by all means" for a Canadian Motion Picture trade paper. Thanks for

the card, Walter, and the "regards".

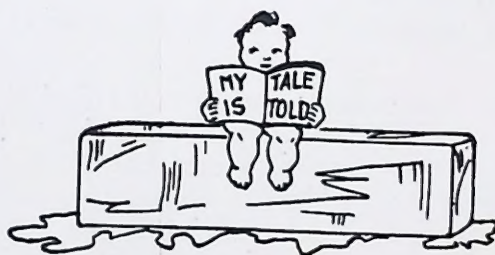
W. E. Beatty, Stettler Theatre, Stettler, Alta., prefers "The Editorials". Harold A. Bishop, Capitol Theatre, Winnipeg, Man., prefers "all". S. R. Tyler, Highwood Theatre, High River, Alta., "From front to back", for his preference. Hello, Sam, thanks for the card and the "decidedly" for The Digest.

Well, this is all for this week. Hope to be able to publish the other replies very soon, but you know how it is exhibitors, eight pages do not give me much space for news; and there is so much going on that I would like to tell you about. Perhaps 1935, our twentieth birthday, will find us with more pages and space available to give Canada all the news. Meanwhile, thanks, exhibitors, for your cards.

IHAVE received word that the Western Electric "Voice of Action", Northern Electric in Canada, Sound Equipment was installed in the presidential palace in Lima, Peru. The initial performance was made a gala function, presided over by President Benavides and Mrs. Benavides, and attended by the members of the President's official family.

Portable equipment was selected so that talking picture exhibitions could be given in different rooms of the palace in accordance with the size of the audience.

Warner Bros.' "Flirtation Walk" premiere has received the acclaim of all the New York critics, at its premiere at the Strand. Some of the criticisms of the leading papers are most flattering. "Lavish spectacle, filmed on a large and lavish scale."—N.Y. Evening Journal. "Rolling, melodious tunes, Frank Borzage as usual has turned in a first rate directorial job."—Brooklyn Eagle. The New American calls "Flirtation Walk" a "new Warner hit". The N.Y. Times states, "Flirtation Walk" seems to be assured of a large and enthusiastic clientele, while the Daily Mirror heralds this Warners' latest as "A pleasing and unusual musical romance".



Duke of Kent selects "Girl From Missouri" with Jean Harlow for Private Showing

Show Business



Canadian Exhibitor Lauds "Happiness Ahead"

Although the Royal Theatre in Moose Jaw, Saskatchewan is run on a two-day change basis, W. J. Passmore, manager of the theatre held over Warner Bros' "Happiness Ahead" for four days, because of the exceptional business. So pleased was Manager Passmore with his engagement of this feature that he sent the following wire to the Warner office:

"Happiness Ahead the best picture we have ever presented everyone likes it stop here strong opposition attractions stop holds up attendance but first day patrons are coming second time and are loud in praise of the most natural musical romance about everyday folks ever presented".

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Miss Mack appeared with great success in RKO Radio's "Sweepings" and "Melody Cruise". She is being welcomed home by her host of friends at the studio.

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Fail to Play 'Anne of Green Gables'—Ray Lewis

FLIP
First of



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Old London

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ordered the appointment in London representative to keep a watchful eye industry.

been taken as a result of recent re- at the ideals of Italian dictatorship in the Toeplitz "Dictator" film. The an Italian subject, should come to ce a film reflecting doubtfully upon his own country, is the point that e most anxiety. Such a man, he ce".

guiding" British producers has been the card, Walter, at Giovanni, a political journalist at- W. E. Beatty, S Embassy here. At the time of writ- fers "The Editorials" is making an investigation into the tre, Winnipeg, Manlitz company. When he finishes he wood Theatre, Highditing of "The Dictator". Anything for his preference. e left on the cutting-room floor. No the "decidedly" for report on the situation will then be Duce.

*Well, this is*urse, is a big "headache" for the able to publish h has already suffered difficulties you know how production of the picture. It is not, not give me mun it with a big "headache".

much going on Films were recently compelled to about. Perhaps production of the life of Rhodes will find us with uous objections to the project from to give Canada 1 other South African officials. A exhibitors, for contended, would not be in the best outh African people.

I HAVE recei ive work had already been done on "Voice of As of B.N.F. decided their only course Sound Equip ances was to "abandon ship". palace in Li

was made a gala have a formidable list of successes Benavides and Mr usually select for notice: "The Count members of the P "The Last Gentleman" with George

Portable equipm ummond Strikes Back"; that magni- ture exhibitions cou keley Square", with Leslie Howard; palace in accordanc and that marvellous success "The

Warner Br d", not forgetting the Korda release has received th eat", the latter which came to us critics, at its p Regal Films Limited; and last but the criticisms scandals".

flattering. "La own. Lyda Roberti — who you may and lavish scale ith Eddie Cantor in his picture, "Kid licking, melodio n the stage in "Roberta" — as Joe's has turned in r for the rugby team, is given a Brooklyn Eagl, capitalize on her remarkable per- "Flirtation Wa al and gesticulative rendition of the N.Y. Times sta treat, not only for the ears but for be assured of a

while the Daily n't have been better cast than he latest as "A he fits the role like a glove. Mary romance". y enough as Gloria, but feminine

Mack, as Larry's doting secretary. I am getting to like this little girl see her ("Ah, But Is It Love?").

Robert McWade as Stacey and r, add still more hilarity to the pic- it of Whimple kissing Stacey's foot,

og who directed "Skippy", goes the ion of "College Rhythm".

Real British Comedy Hit

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Show Business



M-G-M Places 5 Out of 10 Money-Making Stars

Five out of the ten leading money-making stars for the 1933-34 season, as compiled from an exhaustive survey by the Motion Picture Herald, came from the Metro-Goldwyn-Mayer studio roster.

Joan Crawford, Norma Shearer and the late Marie Dressler are the feminine stars on the list, Clark Gable and Wallace Berry the two male stars who helped to spell record box-office grosses.

The complete list includes in addition to the above-named M-G-M players, Will Rogers, Janet Gaynor, Shirley Temple, Bing Crosby and Mae West.

Otto Kruger to Have Leading Role

Otto Kruger will have the leading role in Metro-Goldwyn-Mayer's film version of "The Casino Murder Case", which Harry Rapf will produce.

This an adaption of S. S. Van Dine's current best-selling Philo Vance detective novel.

Plans Maturing for "Tale of Two Cities"

Plans are going ahead rapidly for production of Dickens' "A Tale of Two Cities", which is to follow on David O. Selznick's production schedule at Metro-Goldwyn-Mayer, as soon as "David Copperfield" is completed.

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COMPLETE

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Everything for the Theatre from Sheet to Street.

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Hits Already Released

"CHU CHIN CHOW"

Greatest of all musical spectacles.

"POWER"

A dramatic masterpiece starring Conrad Veidt.

"MY SONG FOR YOU"

A musical romance starring Jan Kiepura, whose "Be Mine Tonight" set many new records.

All of the above have or are playing leading Canadian first-run houses and have proven outstanding money-getters.

We Promised That the "Gaumont-British 12"

Would be the strongest line of Feature Pictures released in Canada this season and that promise is being more than fulfilled. First we gave you "**Chu Chin Chow**," which is still packing theatres everywhere. Then came "**Power**," one of the greatest dramatic spectacles the screen has ever known. This, too, is crowding theatres to the doors—ask the

exhibitors who have played it. Then came "**My Song for You**," another winner—a splendid picture that set a new high standard in musical romances. **Three releases—three smash hits!**

And the best is yet to come—there's **Evelyn Laye** in "**Evensong**," a sensational musical drama; **Jack Hulbert** in "**The Camels are Coming**," a comedy filmed in Egypt; "**My Old Dutch**," a heart-interest story that is a classic and is comparable to the famous "**Cavalcade**!"

There are other good ones, too, which will come later!

We Have Made Good On Our Promise for "The Gaumont-British 12!"

Regal Films Limited

More Big Hits To Come

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An hilarious comedy filmed in Egypt.

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The above will be released almost immediately and will be followed by six more of equally high drawing power. "THE GAUMONT-BRITISH 12" is the strongest line of Feature Pictures ever offered to Canadians.